



GO BEYOND THE ORDINARY

SEARCH ENGINE OPTIMIZATION

(Learn How To Optimize Your Website For Search Engine)

Contact Details

Company: **eVenzia Technologies LTD**

Address: 46 Digenis Akritas Avenue, Agios Antonios, 3rd floor, Office 32, 1061, Nicosia - Cyprus

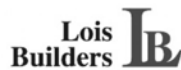
Tel: 22760015, Fax: 22760014

E-Mail: info@evenzia.com

Website: <https://www.evenzia.com>

Facebook: <https://www.facebook.com/eVenzia?ref=hl>

Our Clients



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About Search Engine Optimization (SEO)

SEO stands for “search engine optimization.” It is the process of getting traffic from the “free,” “organic,” “editorial” or “natural” search results on search engines.

All major search engines such as Google, Bing and Yahoo have primary search results, where web pages and other content such as videos or local listings are shown and ranked based on what the search engine considers most relevant to users. Payment isn’t involved, as it is with paid search ads.

SEO Overview

1. How does Search Engine Work?
2. What is Search Engine Rank
3. What is the Market Share?
4. What is On-Page and Off-Page SEO?

SEO & Website Design (The Balance)

Meta Tags, Content and Writing (Text, Videos & Images)

Title Optimization

Choosing the Right Keywords

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Submitting & Sitemaps

Social Media SEO Integration

Redirects & Moving Sites

Seminar Information

Seminar Duration

12 hours in 4 weeks.

Instructors

Mr. Amer El Tagi.

Certificate

Certificate of completion will be awarded to those whom have achieved to pass the SEO test.

Recommended Books

- SEO 2017 - [Buy on Amazon](#)
- SEO for Growth - [Buy on Amazon](#)
- The Art of SEO – [buy on Amazon](#)

Handouts & Materials

All handouts and materials will be provided during the seminar.

Upcoming Seminars

To view our current active and upcoming seminars please [CLICK HERE](#).

Price

350 Euro + VAT.